

**HSCC (INDIA) LIMITED**  
(A Government of India Enterprise)  
E-6(A), Sector-1, Noida (U.P)

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**EMPANELMENT OF ADVERTISING AGENCIES**

HSCC (India) Ltd intends to form a panel of Advertising agencies who can handle its Advertising requirements, which mainly comprise Notice Inviting Tenders, Appointment advertisements etc. Interested agencies who fulfill the requirement given below may send their profile giving full details. The last date for submission of application is **22.08.2007**.

**REQUIREMENTS:**

The agency

1. Must have accreditation with INS for the last five years (Continuous)
2. Must have annual turn over of Rs. 5.00 Crores per annum in the last three completed financial years.
3. Must be servicing at least ten clients, including Govt/PSU organizations; attach list
4. Must have a full fledged office in New Delhi/NCR region.
5. Must have at least ten numbers of permanent personnel on payroll ;department-wise (servicing, creative, Media etc.) list of personnel to be attached.
6. Audited Balance sheet for the three assessed years along with PAN.
7. Service Tax registration.

Interested agencies fulfilling the above mentioned criteria may send their applications in a sealed envelope marked "**Empanelment of Advertising Agencies**" so as to reach on or before **22.08.2007**.

The applications among their details must contain support of points 1, 2, 3,4,5,6 & 7

NOTE: (i) Further short listing may be made based on presentation to be made at HSCC Office (ii) HSCC reserves the right to cancel the empanelment process at any time without assigning any reason (iii) Applications received after last date and time shall not be entertained. HSCC shall not be responsible for postal delays/loss (iv) Empanelment will be valid for two years.

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**EMPANELMENT OF ADVERTISING AGENCIES**

HSCC (India) Ltd intends to form a panel of advertising agencies who can handle jobs mainly related to issue of tender notices, appointment advertisement etc. Interested agencies may send their profile latest by **22.08.2007**. For detailed terms and conditions and eligibility criteria, log on to our website [www.hsccltd.com](http://www.hsccltd.com).

General Manager (HRM)